

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 02541 062219Z

67

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 051118Z JUL 75

FM AMEMBASSY DAMASCUS

TO PRESIDENT

US MOTORS

MILFORD, CONN.

TELEX 96-3528

INFO SECSTATE WASHDC 3890

USDOC WASHDC

AMEMBASSY BEIRUT

UNCLAS DAMASCUS 2541

USDOC FOR CAGNE

BEIRUT FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, SY

SUBJ: DAMASCUS INTERNATIONAL FAIR

DEAR MR. PRESIDENT:

YOUR SALES REPRESENTATIVE, MR. ROBERT CAIN, WAS RECENTLY
IN BEIRUT ARRANGING FOR THE OPENING OF A U.S. MOTORS
OFFICE THERE. DURING DISCUSSIONS WITH U.S. EMBASSY
OFFICIALS, HE EXPRESSED INTEREST IN US MOTORS PARTICIPATION
IN DAMASCUS INTERNATIONAL FAIR (JULY 25-AUGUST 20, 1975).
DESPITE SHORT LEAD TIME WE WOULD WELCOME US MOTORS
PARTICIPATION IN THE FAIR, WHICH WOULD BRING YOUR
PRODUCT DIRECTLY TO THE ATTENTION OF KEY GOVERNMENT AND
PRIVATE SECTOR OFFICIALS. SYRIA WARMLY WELCOMES US
BUSINESS ACTIVITIES AND HAS INDICATED THAT AGRICULTURAL
IRRIGATION EQUIPMENT IS VERY HIGH ON THEIR LIST OF PRIORITY
PURCHASES. OUR TWO GOVERNMENTS HAVE RECENTLY SIGNED AN
AID AGREEMENT WHICH PROVIDES A 30 MILLION DOLLAR LOAN
ON CONCESSIONAL TERMS TO ENABLE SYRIA TO PURCHASE
AGRICULTURAL PRODUCTION COMMODITIES. WE THEREFORE
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PAGE 02 DAMASC 02541 062219Z

THINK THAT USMOTORS INTERESTS WILL BE WELL SERVED BY

FAIR PARTICIPATION. I LOOK FORWARD TO HEARING FROM
YOU OR YOUR AGENT. DETAILS ON FAIR PARTICIPATION MAY
BE OBTAINED FROM THE DEPT OF COMMERCE CAGNE
OFFICE, TEL: 202/967-534.
/S/ AMBASSADOR RICHARD MURPHY.
MURPHY

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NNN

Message Attributes

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